

E CREATIVE PHOTOGRAPHY

YOUR SHOOT



So you're thinking of booking a shoot with E Creative!

We're so excited to work with you.

You may have questions such as, what will my photos look like? What should I wear? What's a good location, what time of day should I book?

This advice booklet should give you some answers & inspo for your shoot!

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COLOURS

Colours that work best on a shoot aren't what you'd expect!

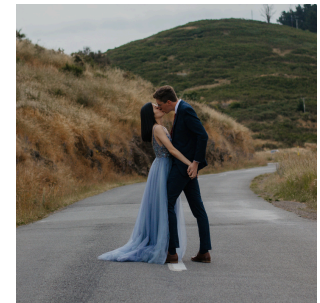
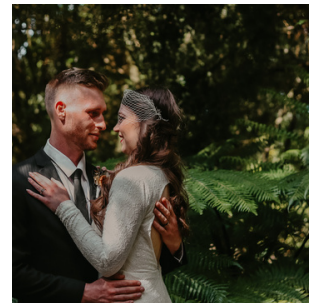
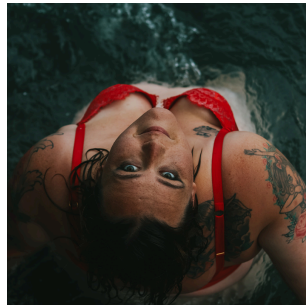
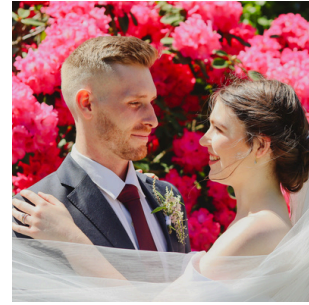
It all ties into the location of your shoot. Is it a beach? Is it a park? Will there be lots of greenery around? Is it in a neutral space like your home?

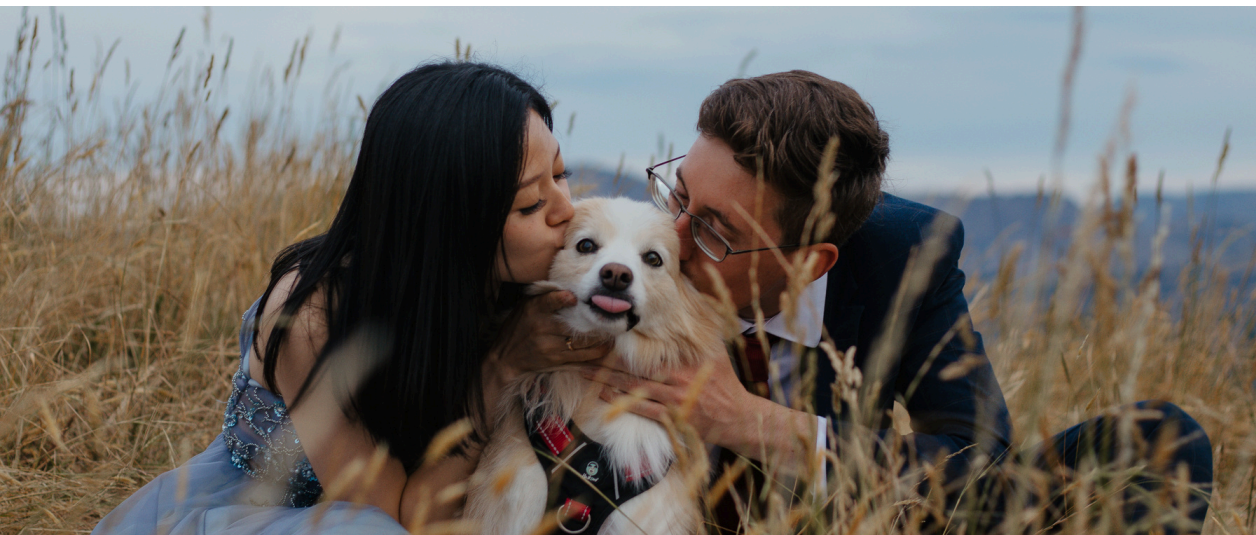
A light beach shoot works wonderfully well with colours- think sandy neutrals & creams, with pops of colours such as light blues & denim, soft pinks or mustard yellows.

On a cloudy, darker day, opting for a moodier style can work amazing- dark browns, blacks, navies- have some fun with complimenting colours!

If your shoot is taking place within a park location or somewhere with heaps of greenery, try to avoid patterns, as the backgrounds tend to be busy. Think about the location- what main colour will the background be? What will work with that?







STYLES

It's not one style fits all- while there is an artistic language that flows from shoot to shoot, different lighting, locations & colours you wear determine what style your photos will emanate.

With E Creative, I hope that you trust in my vision to create photos that suit not just your surroundings, but suit who you are as a person.

Consider the following: am I after light bright & airy? Why not choose a beach & light colours to wear.

Matching the atmosphere? Sometimes, going for an overall true to life style of editing is the clear choice. Sunset & cloudy blue toned shoots are ideal for this style of photography.

Moody? Let's go for a dark forest or neutral location- but wear darker colours or match light clothes with dark accessories.

LOCATION RECOMMENDATIONS



WOODEND BEACH



WAIMAKARIRI RIVER
SUNSET SPOT



YOUR BUSINESS

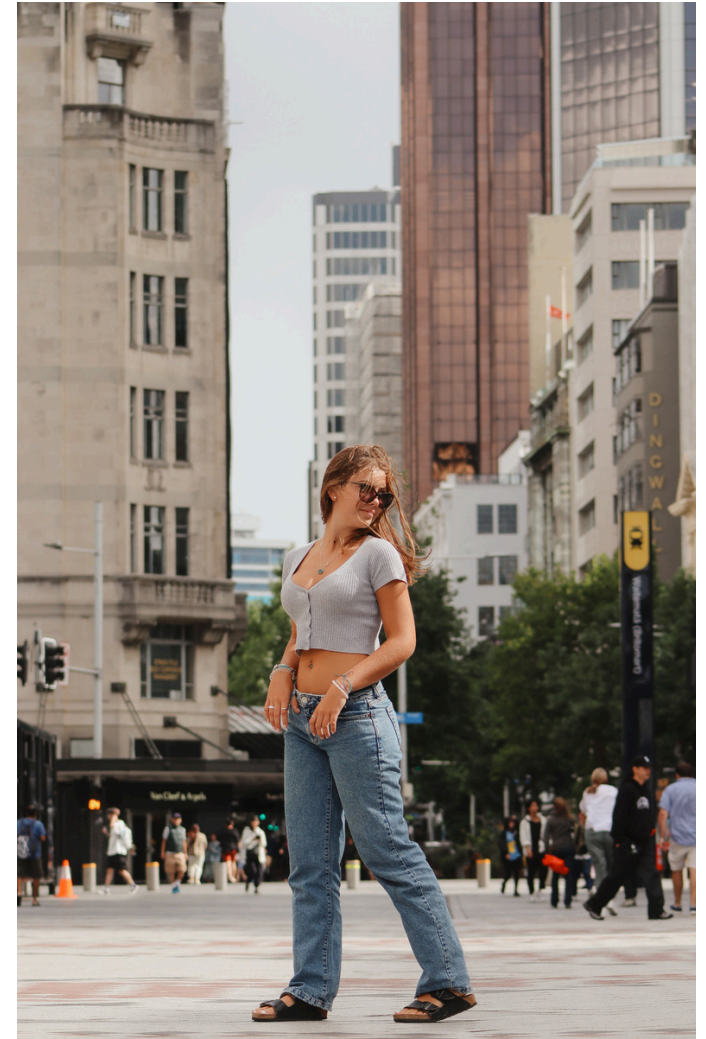
LOCATION RECOMMENDATIONS



CORONATION HILL
SUNSET SPOT



HOME SET UP



CITY



TIMES



GOLDEN HOUR

BLUE HOUR

MID AFTERNOON



MID MORNING



Each time of day will deliver a unique setting for your photos. Think back to what style you want to achieve- which suits you best?

F A Q S

RAW PHOTOS

What you pay for with your package, no matter what the package, includes editing- so no, sorry but you will not receive the RAW photo files.

PHOTOSHOP?

As part of our moral philosophy, I do not photoshop everything. Small blemishes such as pimples or scars or cosmetic errors like lipstick on teeth I will fix accordingly, however I am capturing you as you are. And you are beautiful!

NEWBORN POSES

Posing newborns requires health & safety training, something which I do not have- therefore focus my newborn shoots as lifestyle & will only gentle manoeuvre your precious little one gently with your permission.

WEATHER

Always take the weather with you... unless it's raining! While I am happy to shoot in drizzle or light rain, I ask you to work with me towards adapting our shoot or a new date if we get rained off! I promise, I'm just as bummed as you are. Engagement shoots & weddings are the exception.

RE-EDITS

Any re-edits will require an additional fee due to time involved to re-work. For every half hour of photoshoot, there's at minimum 1 hour of editing happening!

KIA KAHUA

I'm human too, even though I hide behind my camera sometimes! If there's any issues at all, I ask that you come & talk to me. I love building new friendships with clients who book me, and seeing people trust me to return fills my heart with joy!

THANK YOU

By booking with E Creative, you are helping me achieve my dream. My passion is what drives me to succeed in my photography, and I can't wait to see you in front of my camera!

LOVE,

Ella x

